

DIRECT MAIL

VIA

ROUTE 616
30 MINUTES*
ROUTE 616

SHORTER WAIT.

FASTER CONNECTIONS.

*MONDAY - FRIDAY | 6AM-6PM

GAS PUMP TOPPER

VIAINFO.NET

VIA

ROUTE 76
12 MINUTES*
WEST COMMERCE

SHORTER WAIT.

FASTER CONNECTIONS.

YOUR RIDE WILL NOW ARRIVE EVERY 12 MINUTES *MONDAY - FRIDAY | 6AM - 6PM

POSTER

VIAINFO.NET

ROUTE 613
30 MINUTES*
ROUTE 613

SHORTER WAIT.

FASTER CONNECTIONS.

NEW ROUTE 613 SERVICE
YOUR RIDE WILL NOW ARRIVE EVERY 30 MINUTES
*MONDAY - FRIDAY | 6AM - 6PM

VIA

HEY, NEIGHBOR! www.VIAInfo.net | 210.352.2020

We know when it comes to riding VIA, less wait time means more free time — and that's always good. Route 616 is now faster, arriving every 30 minutes. A shorter wait and faster connections give you more time to do what's important to you. And that's important to us.

ROUTE 616 **30 MINUTES*** **ROUTE 616**

Check all new route changes with VIA goMobile to see how much time you can save! **goMobile**

Redeem this coupon for a **FREE RIDE ON ROUTE 616**

May be used June 4 to June 10, 2018. Present this coupon to the bus driver to redeem free ride. One coupon per person.

VIA METROPOLITAN TRANSIT
800 W. MYRTLE STREET
SAN ANTONIO, TX 78212

PLEASE DELIVER TO: _____

STREET BANNER

ROUTE 502 THOUSAND OAKS

NOW EVERY 30 MINUTES **VIA**

SHORTER WAIT. FASTER CONNECTIONS.

OUT OF HOME

VIA

ROUTE 615
30 MINUTES*
ROUTE 615

SHORTER WAIT.

FASTER CONNECTIONS.

PRINT AD

YOUR ROUTE ARRIVING SOON
M-F 6 AM - 6 PM

**GO AHEAD,
HIT THE
SNOOZE.**

**Shorter wait.
Faster connections.** **MORE TIME FOR YOU.**

Your time is important. We've adjusted our schedules to improve yours.

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BUS SHELTER

ROUTE 602
30 MINS
SOUTH STAR / MEDICAL CENTER

**Go Ahead,
take MORE time
With The Kids.**

**Shorter wait.
Faster connections.** **MORE TIME FOR YOU.**

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DIRECT MAIL

VIA

ROUTES 20&26
12 MINUTES*
ROUTES 20&26

**SHORTER WAIT.
FASTER CONNECTIONS.**

*MONDAY - FRIDAY | 6AM-6PM

HEY, NEIGHBOR!

We know when it comes to riding VIA, less wait time means more free time — and that's always good. Routes 20 and 26 are now faster, arriving every 12 minutes. A shorter wait and faster connections give you more time to do what's important to you. And that's important to us.

ROUTE 20

ROUTE 26

12 MINUTES*
ROUTES 20&26

MAP: goMobile
Check all new route changes with VIA goMobile to see how much time you can save!

VIA METROPOLITAN TRANSIT
800 W. HYDE STREET
SAN ANTONIO, TX 78212

PLEASE DELIVER TO:

STREET BANNER

ROUTE 76
WEST COMMERCE

NOW EVERY 12 MINUTES

SHORTER WAIT. FASTER CONNECTIONS.

VIA

OUT OF HOME

ROUTE 3
12 MINS
SAN PEDRO

**GO AHEAD,
POUR YOURSELF
ANOTHER CUP.**

**Shorter wait.
Faster Connections.** **MORE TIME FOR YOU.**

VIAinfo.net

INDOOR

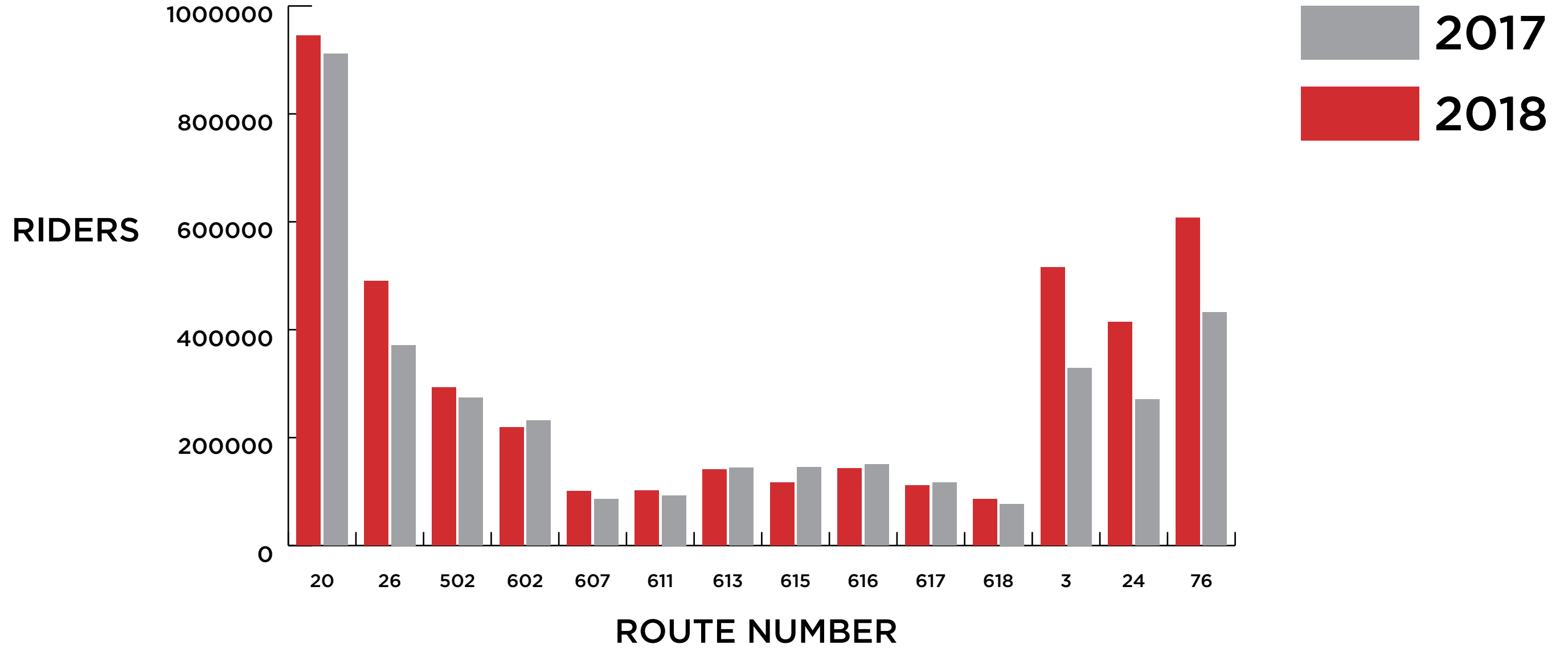
ROUTE 3
12 MINS
SAN PEDRO

**Go Ahead,
take MORE time
With The Kids.**

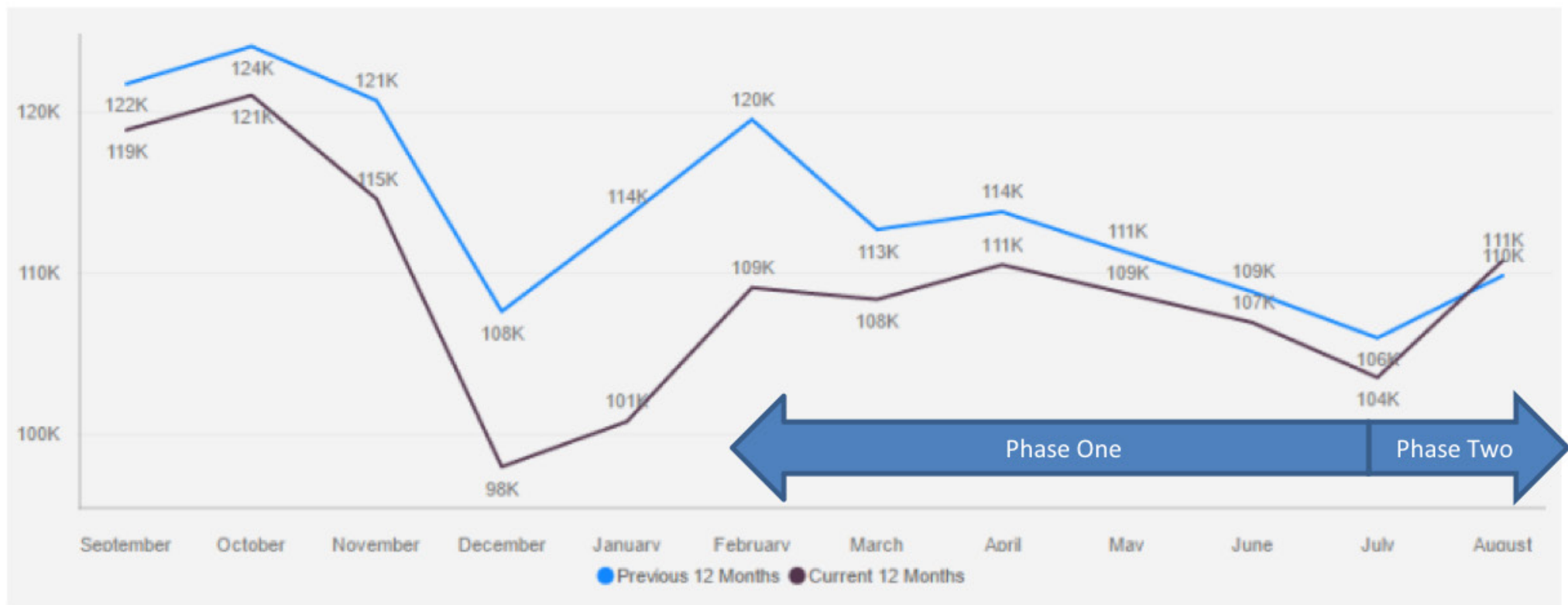
**Shorter wait.
Faster connections.** **MORE TIME FOR YOU.**

VIAinfo.net

VIA High-Frequency Ridership Performance



VIA System-Wide Ridership Performance



Current Performance

Current Month	FY 2017	FY 2018	% Change
August	109,856	110,784	0.84%
Year-to-Date	FY 2017	FY 2018	% Change
October-August	113,461	108,410	-4.45%

Historical Performance

Fiscal Year	Historical Performance
2016	119,674
2017	113,915
2018	108,410